

## **power one Hearing Aid Batteries on the 4L Trophy**

**power one hearing aid batteries from VARTA Microbattery are currently on a humanitarian journey in the desert of Morocco.**

Ellwangen, 25 February 2009 – The innovative and efficient power one hearing aid batteries of VARTA Microbattery are currently on a trip from Paris to Marrakesch. VARTA Microbattery is supporting a team of students on the 4L Trophy Rally in which many students from Europe participate. The rally through the desert is not only a personal adventure but also a social and humanitarian effort.

An adorable Renault 4 which the two students Marine and Corrine drive through the African desert has power one hearing aid batteries on board as a donation. VARTA Microbattery would like to help deaf children in Morocco who cannot afford to buy replacement batteries for their hearing aid.

power one hearing aid batteries show on this more than 6000 kilometre journey that they are also qualified to perform in desert conditions said Herbert Schein, CEO of VARTA Microbattery.

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